

dgmDonates



your online marketing company

Effective fundraising in a different way

- Affiliate Marketing can help your fundraising efforts.
- Affiliate Marketing is based on Cost Per Action – no donation, no cost.
- Affiliate Marketing can work with your other activities to extend your brand awareness.

For more information and to discuss how we can help your organisation benefit from affiliate marketing, please contact us on 0207 943 4200 or email us at interested@dgm-uk.com

Further information can also be found on our website www.dgm-uk.com

The only cost incurred is the cost recovery free of £500 per campaign

~~£3000 setup fee~~ **WAIVED**
~~£75 p/m network access fee~~ **WAIVED**
~~£750 minimum override~~ **WAIVED**
~~30% override~~ **REDUCED**
% of dgm revenue donated back



“World Vision was already enjoying the benefits of affiliate marketing and as of June 2008 we have been moved on to the dgmDonates program. We believe it to be a very innovative and practical move to gain further support from third sector organisations. Not only is there no risk in terms of cost or commitment to the program, but the team at dgm have made the set up process extremely straightforward with no demand on us or further resource.”

Matt Marlow
Online Marketing Manager
World Vision

