

dgmTravels



your online marketing company

dgmTravels is today's most relevant online marketing solution for the travel sector.

Customer acquisition is the industry's key challenge, in a mature, highly competitive marketplace characterised by complex product bundling, multiple players and high volume price promotion. Being **found**, being **front of mind** and being the **brand/product of choice** for the consumer is the goal all travel and leisure companies strive for.

The **dgmTravels** program has been designed to do just this, combining the strengths of the affiliate and SEM channels, making sure your brand is found and increase your online sales.

Features

Sign up to an affiliate campaign with dgm and benefit from the following:

- 20% discount on all campaign setup fees
- Ongoing campaign optimisation from dgm's RAR accredited account management team
- Preferential rates for:
 - Ongoing SEM Management (SEO and PPC)
 - Competitor analysis

→ Creative banners for affiliate campaign

dgm is a specialist in the travel sector and has worked with some of the UK's leading brands.

We are the UK's most experienced affiliate network. We also specialise in Optimisation and Pay Per Click (PPC). We understand the travel sector and we understand online marketing, which means you can benefit from our hassle free expertise.



For more information on **dgmTravels**, please contact our Business Development team on 0207 943 4201, email us at interested@dgm-uk.com, or visit our website at www.dgm-uk.com and fill in our online enquiry form.

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