

Client Testimonials



“Over the 12 months that we worked together, dgmSearchLab have proven that they are simply the best for the job. The benefits of using them for our website are clear – their skills, experience and passion are reflected in our website and this enables us to make an annual profit of £millions and a return on investment of over 1000%”

*Simon Lance Burgess LL.B.
Managing Director
British Insurance Limited*



“Avis Europe has been successfully working with dgmSearchLab for over 4 years. A tailored bespoke campaign was put together to deliver highly qualified customers across 9 European regions spanning 13 languages. Specific location guides were developed in line with dgmSearchLab’s cutting edge approach to long-term ethical SEO. Dedicated account management provided a pro-active forward-thinking resource which is invaluable in a pan European campaign and the coordinated roll out process. SEO has been a highly cost effective channel for Avis Europe and one which will remain at the forefront of our online activity into 2006.”

*Mirko Behnert
E-Commerce Marketing Manager
EMEA Avis Europe*



“We appointed dgm following a pitch process to handle all Paid Search activity for Eclipse Internet in October 2007 and since then have seen our campaign go from strength to strength. During this time we have seen a consistent reduction in CPA and CPC across all campaigns as well as improving ad positions and conversions.

During this time we have been consistently impressed with not only their level of knowledge and expertise but also the level of Account Management and support from Jon and Erika we have been given. As relative newcomers into Paid Search we were keen to learn as much as possible about the channel and dgm have consistently offered advice and support on not only PPC but also crucially the interaction with other on and offline channels which has helped shape our overall Marketing Strategy.”

*Nicola Clare
Channel Manager
Eclipse Internet*



